## Privacy policy.

If you wish to enter into any purchase on the <a href="www.jdmilano.co">www.jdmilano.co</a> website (the "Site") under the "General Terms and Conditions of Sale" available on the Site, we kindly ask you to fill in the dedicated fields. The provision of the data in the form, as well as any additional personal data you will be required to provide for the payment and delivery of the goods, is essential to proceed with the order and the execution of the agreement; failure to provide them may result in the impossibility of the execution of the sale agreement. Other "additional" data requested in the form is absolutely voluntary and will be used by JD MILANO for statistical surveys, for sending you information, for advertising and promotional materials, via post or via email, on JD MILANO Group's products, initiatives and events; the failure to provide the voluntary data does not affect in any way the possibility to execute the purchase.

Data is processed – mainly through electronic means – by JD MILANO (acting as JD MILANO's data processor) for the management of your purchase order (including administrative management of the contract, shipment of goods, management of payments, of claims and litigations, if any, and for fraud prevention), as well as in fulfillment of all statutory and regulatory obligations currently in force (e.g. invoicing, bookkeeping, public security regulations). Your data may also be processed for statistical surveys subject to their prior anonymization.

Furthermore, and subject to your prior consent, your personal data may be used for sending you information, advertising and promotional materials, via post or via email, on JD MILANO Group's products, initiatives and events.

We also ask you to express your consent to the insertion of the data collected in connection with your usage of online purchase service (the "Service") - e.g. identification data, address, type of goods you are interested in, e-mail address - into our customer database aimed at information and business activities. Your credit card data shall not be used for purposes other than the verification of the existence of payment means, the charging and management of payments, as well as the management of any and all claims or litigations. For this purpose, such data will be processed also by the bank providing services connected with the management of online payments and by the issuer of the credit card you will insert to validate your order.

For the purposes mentioned above, and within the constraint of your consent when applicable, data may be processed by JD MILANO personnel mainly in charge of the management of the Internet site, of accounting, of customer service, of marketing and by third party companies processing data on our behalf (e.g. maintenance of computer services, freight forwarders and carriers, legal consultants, companies producing and/or managing JD MILANO promotional campaigns, etc.) and they may also be disclosed to the authorities entitled to legitimately receive them. JD MILANO may also disclose your data to companies belonging to the JD MILANO Group for the management of the shipments of goods connected with the Service.

You may at any moment exercise your rights pursuant to applicable Italian laws on personal data protection (art.7 of the Italian Legislative Decree 196 of 06/30/2003 including the right to obtain confirmation about the existence of your personal data at JD MILANO, and to know their source and to obtain their integration, updating, rectification, cancellation, anonymization, blocking for law infringement or to object to their processing on legitimate grounds), as well as obtain a list of data processors and of third parties to which the data is disclosed, contacting JD MILANO's legal department, writing to: <a href="mailto:idmilano.co@gmail.com">idmilano.co@gmail.com</a>.

JD MILANO reserves the right to modify this information at any moment.

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I declare having read the information about privacy and I authorize my personal data processing:
$\square$ for the purpose of sending information, advertising and promotional materials on JD MILANO Group's products, initiatives and events.
□ also via e-mail
$\square$ for their insertion into JD MILANO's customer data base for profiling and preference analysis activities.
Last updated 6 <sup>th</sup> of October, 2012.